

## VI. Others

### Personnel Changes

#### 1. Change of Representative

There is no change.

#### 2. Change of Other Personnel

##### (1) Directors

- 1) Newly Appointed Directors (positions will be appointed at the Ordinary Annual General Meeting of Shareholders scheduled on March 30, 2010)

There is no change.

##### 2) Promoted Directors (March 30, 2010)

Name	New Title	Current Title
Itsuo Hama	Executive Director	Director

##### 3) Retiring Directors (March 30, 2010)

Name	Current Title	Current Position
Mitsuharu Kachi	Executive Director	Assistant to President, President of Lion Eco Chemicals Sdn. Bhd.

The president of Lion Eco Chemicals Sdn. Bhd. will continue to serve in this position following his resignation.

New management structure after March 30, 2010 is as follows:

##### (1) Director

Name	Position
Sadayoshi Fujishige	Representative Director and President Chairman of the Board, CEO
Kazuo Obayashi	Representative Director and Senior Executive Director Responsible for Risk Management, General Overseas Matters, International Division, Purchasing Headquarters and Corporate Planning
Tetsuo Yamada	Representative Director and Senior Executive Director Responsible for Corporate Ethics, Finance, Secretary, System, Legal, Pharmaceutical Affairs and Logistics Planning & Development
Keikichi Sugiyama	Executive Director Executive General Manager of Research & Development Headquarters and Responsible for Intellectual Property
Itsuo Hama	Executive Director Responsible for Health Care Products Division, Household Products Division, Gift and Channel-Specific Products Division, Advertising, Behavioral Science Research, Distribution Policy and Customer Development.

Shuichi Ohta	Director Responsible for Corporate Communication (Public Relations, Consumer Service , CSR Promotion), Personnel, General Affairs and Investor Relations and President of Lion Business Service Co., Ltd.
Takao Terui	Director Responsible for Production Headquarters and Business Coordination
Kiyotaka Abe	Director Responsible for Chemicals Division
Mitsuaki Shimaguchi	External Director Professor of Hosei University Graduate Schools
Hideo Yamada	External Director Attorney at Law

(2) Corporate Auditor

Name	Position
Takayasu Kasamatsu	Standing Corporate Auditor
Yoshihiro Shimoura	Standing Corporate Auditor
Kazumi Idogawa	External Corporate Auditor (Certified Public Accountant)
Masahiro Mikami	External Corporate Auditor (Certified Tax Accountant)

(3) Substitute Corporate Auditor

Name	Position
Junzou Doi	Substitute Corporate Auditor (Certified Public Accountant)

(4) Executive Officer

Name	Position
Yuji Watari	Executive Officer, Senior Executive General Manager of Purchasing Headquarters
Kenjiro Kobayashi	Executive Officer, Senior Executive General Manager of International Division
Shinjiro Iwahori	Executive Officer Director of Finance Department
Shozo Hanada	Executive Officer Executive General Manager of Gift and Channel-Specific Products Division

Kazuhiro Yokoyama	Executive Officer Executive General Manager of Chemicals Division
Eiji Kudou	Executive Officer Executive General Manager of Production Headquarters
Masazumi Kikukawa	Executive Officer Executive General Manager of Household Products Division
Takeo Sakakibara	Executive Officer Executive General Manager of Health Care Products Division