

## VI. Others

### Personnel Changes

#### 1. Change of Representative

There is no change.

#### 2. Change of Other Personnel

##### (1) Directors

- 1) Newly Appointed Directors (positions will be appointed at the Ordinary Annual General Meeting of Shareholders scheduled on March 30, 2011)

Name	Current Title and Position
Takayasu Kasamatsu	Standing Corporate Auditor
Yuji Watari	Executive Officer, Senior Responsible for Production Headquarters, Purchasing Headquarters, Logistics Planning & Development and Business Coordination

- 2) Retiring Directors (March 30, 2011)

Name	Current Title	Current Position
Tetsuo Yamada	Representative Director and Senior Executive Director	Responsible for Corporate Ethics, Finance, Secretary, System, Legal and Pharmaceutical Affairs
Takao Terui	Director	Assistant for President, Responsible for Production Headquarters President of Lion Engineering Co., Ltd.

##### (2) Corporate Auditor

- 1) Newly Appointed Corporate Auditor (positions will be appointed at the Ordinary Annual General Meeting of Shareholders scheduled on March 30, 2011)

Name	Position
Shinjiro Iwahori	Assistant for President
Shozo Hanada	Assistant for President
Hideo Doi	Certified Public Accountant
Sumiaki Nomura	Certified Tax Accountant

2) Retiring Corporate Auditor (March 30, 2011)

Name	Position
Takayasu Kasamatsu	Standing Corporate Auditor
Yoshihiro Shimoura	Standing Corporate Auditor
Kazumi Idogawa	External Corporate Auditor (Certified Public Accountant)
Masahiro Mikami	External Corporate Auditor (Certified Tax Accountant)

New management structure after March 30, 2011 is as follows:

(1) Director

Name	Position
Sadayoshi Fujishige	Representative Director and President Chairman of the Board, CEO
Kazuo Obayashi	Representative Director and Senior Executive Director Responsible for Risk Management, General Overseas Matters, International Division, Corporate Planning and System
Keikichi Sugiyama	Executive Director Responsible for Research & Development Headquarters and Intellectual Property
Itsuo Hama	Executive Director Responsible for Health Care Products Division, Household Products Division, Gift and Channel-Specific Products Division, Advertising, Behavioral Science Research, Distribution Policy and Customer Development.
Shuichi Ohta	Director Responsible for Corporate Communication (Public Relations, Consumer Service , CSR Promotion), Personnel, General Affairs and Investor Relations and President of Lion Business Service Co., Ltd.
Kiyotaka Abe	Director Responsible for Chemicals Division
Takayasu Kasamatsu	Director Responsible for Corporate Ethics, Finance, Secretary, Legal and Pharmaceutical Affairs
Yuji Watari	Director Responsible for Production Headquarters, Purchasing Headquarters, Logistics Planning & Development and Business Coordination
Mitsuaki Shimaguchi	External Director Professor of Hosei University Graduate Schools
Hideo Yamada	External Director Attorney at Law

The notification of the nomination of Mr. Mitsuaki Shimaguchi and Mr. Hideo Yamada as external directors has been sent to the Tokyo Stock Exchange.

(2) Corporate Auditor

Name	Position
Shinjiro Iwahori	Standing Corporate Auditor
Shozo Hanada	Standing Corporate Auditor
Hideo Doi	External Corporate Auditor (Certified Public Accountant)
Sumiaki Nomura	External Corporate Auditor (Certified Tax Accountant)

The notification of the nomination of Mr. Hideo Doi and Mr. Sumiaki Nomura as external auditors has been sent to the Tokyo Stock Exchange.

(3) Substitute Corporate Auditor

Name	Position
Fumio Takahashi	Substitute Corporate Auditor (Certified Public Accountant)

(4) Executive Officer

Name	Position
Kenjiro Kobayashi	Executive Officer, Senior Executive General Manager of International Division
Kazuhiro Yokoyama	Executive Officer Executive General Manager of Chemicals Division
Eiji Kudou	Executive Officer Executive General Manager of Production Headquarters
Masazumi Kikukawa	Executive Officer Executive General Manager of Household Products Division
Takeo Sakakibara	Executive Officer Executive General Manager of Health Care Products Division
Hisaakira Karamatsu	Executive Officer Executive General Manager of Sales, Health Care Products Division
Yasuo Shimizu	Executive Officer Executive General Manager of Sales, Household Products Division
Sadao Hamada	Executive Officer Executive General Manager of Gift and Channel-Specific Products Division and Director of Gift and Channel-Specific Sales Department

Toshio Kakui	Executive Officer Executive General Manager of Research & Development Headquarters
Hideyuki Imai	Executive Officer Director of Behavioral Science Research Institute
Takashi Nakajima	Executive Officer Executive General Manager of Purchasing Headquarters