

1. Consolidated Financial Reporting Statements

(1) Consolidated Balance Sheets

(Millions of yen)

	Six Months Ended June 30, 2010	Fiscal 2009 (Ended December 31, 2009)
Assets		
Current assets		
Cash and deposits	21,215	31,387
Notes and accounts receivable-trade	49,771	52,440
Short-term investments securities	4,340	1,667
Merchandise and finished goods	16,614	17,076
Work in process	3,356	2,234
Raw materials and supplies	5,662	5,856
Other	5,738	5,714
Allowance for doubtful accounts	(64)	(122)
Total current assets	106,634	116,254
Noncurrent assets		
Property, plant and equipment	61,605	62,846
Intangible assets		
Right of trademark	24,845	26,803
Other	1,493	1,555
Total intangible assets	26,339	28,359
Investments and other assets		
Investments and other assets	47,710	48,811
Allowance for doubtful accounts	(44)	(52)
Total Investments and other assets	47,666	48,758
Total noncurrent assets	135,610	139,965
Total assets	242,245	256,220

(Millions of yen)

	Six Months Ended June 30, 2010	Fiscal 2009 (Ended December 31, 2009)
Liabilities		
Current liabilities		
Notes and accounts payable-trade	30,921	39,825
Short-term loans payable	7,617	6,151
Current portion of long-term loans payable	6,050	6,050
Accounts payable-other and accrued expenses	34,463	35,330
Income taxes payable	1,067	1,258
Provision for bonuses	608	1,829
Provision for sales returns	735	764
Provision for sales promotion expenses	311	285
Provision for directors' bonuses	69	209
Other	1,905	2,201
Total current liabilities	83,750	93,907
Noncurrent liabilities		
Long-term loans payable	29,975	33,000
Provision for retirement benefits	19,785	20,204
Provision for directors' retirement benefits	291	290
Other	5,050	5,193
Total noncurrent liabilities	55,101	58,688
Total liabilities	138,852	152,595
Net assets		
Shareholders' equity		
Capital stock	34,433	34,433
Capital surplus	31,499	31,499
Retained earnings	52,322	52,099
Treasury stock	(15,829)	(15,851)
Total shareholders' equity	102,426	102,181
Valuation and translation adjustments		
Valuation difference on available-for-sale securities	604	747
Deferred gains or losses on hedges	(23)	1
Foreign currency translation adjustment	(2,730)	(2,514)
Total valuation and translation adjustments	(2,148)	(1,765)
Subscription rights to shares	140	138
Minority interests	2,974	3,070
Total net assets	103,393	103,624
Total liabilities and net assets	242,245	256,220