

(4) Notes Regarding Going-Concern Assumptions

None.

(5) Segment Information

[Business Segments]

(Millions of yen)

	Interim FY2009 January 1 to June 30, 2009						
	Health Care Products	Household Products	Chemical Products	Others	Total	Eliminations and corporate	Consolidated total
1. Net sales							
a) Sales to outside customers	65,163	75,419	10,263	1,558	152,404	—	152,404
b) Intersegment sales	6	47	4,022	4,334	8,410	[8,410]	—
Total	65,169	75,466	14,285	5,892	160,814	[8,410]	152,404
Operating income(loss)	2,697	191	(734)	(33)	2,121	52	2,173

(Millions of yen)

	Interim FY2010 January 1 to June 30, 2010						
	Health Care Products	Household Products	Chemical Products	Others	Total	Eliminations and corporate	Consolidated total
1. Net sales							
a) Sales to outside customers	63,685	77,660	12,436	1,976	155,758	—	155,758
b) Intersegment sales	3	102	4,418	2,541	7,066	[7,066]	—
Total	63,689	77,762	16,854	4,517	162,824	[7,066]	155,758
Operating income(loss)	2,267	652	(237)	54	2,737	18	2,755

Notes:

Categorization of industry segments and principal products

Industry segments are categorized in accordance with the similarity of products and markets.

- Health Care Products: Toothpastes, toothbrushes, hand soaps, analgesics, eyedrop solutions, health tonic drinks and insecticides
- Household Products: Laundry detergents, dishwashing detergents, fabric softeners, household cleaners and bleaches
- Chemical Products: Activators and electro-conductive carbon
- Other: Plant construction, real estate management, and transportation and storage

[Geographical Segments]

(Millions of yen)

	Interim FY2009 January 1 to June 30, 2009				
	Japan	Asia	Total	Eliminations and corporate	Consolidated total
1. Net sales					
a) Sales to external customers	131,231	21,172	152,404	—	152,404
b) Intersegment sales	366	567	933	[933]	—
Total	131,598	21,740	153,338	[933]	152,404
Operating income	1,098	933	2,031	142	2,173

(Millions of yen)

	Interim FY2010 January 1 to June 30, 2010				
	Japan	Asia	Total	Eliminations and corporate	Consolidated total
1. Net sales					
a) Sales to external customers	131,538	24,219	155,758	—	155,758
b) Intersegment sales	305	645	951	[951]	—
Total	131,844	24,865	156,709	[951]	155,758
Operating income	2,350	239	2,590	165	2,755

Notes:

- Countries and regions have been grouped in accordance with geographic proximity.
- The key countries and regions grouped as countries other than Japan are as listed below.
Asia: China, South Korea and Thailand

[Overseas sales]

	Interim FY2009 January 1 to June 30, 2009		
	Asia	Other regions	Total
Overseas sales (millions of yen)	21,815	660	22,476
Consolidated net sales (millions of yen)	—	—	152,404
Percent of overseas sales in consolidated net sales (%)	14.3	0.4	14.7

	Interim FY2010 January 1 to June 30, 2010		
	Asia	Other regions	Total
Overseas sales (millions of yen)	24,974	485	25,460
Consolidated net sales (millions of yen)	—	—	155,758
Percent of overseas sales in consolidated net sales (%)	16.0	0.3	16.3

Notes:

- Countries and regions have been grouped in accordance with geographic proximity.
- The key countries and regions grouped as each segments are as listed below.
Asia: China, South Korea and Thailand
Other regions: Europe, North America and others
- Overseas sales include sales of Lion and its consolidated subsidiaries in countries and regions other than Japan.

(6) Notes in the event of major changes in shareholders' equity

None