

# Contents



## Role of This Annual Report in Our Communications Toolbox

This annual report is intended to serve as a communications tool that helps investors and a wide range of other stakeholders to better understand Lion Corporation and develop strong relationships with the Company. In addition to the Company's business results and strategies, the report offers a focused presentation of distinctive characteristics of the Company that might be difficult to grasp from an outside perspective. These characteristics include Lion's management philosophy, thoughts about lifestyles and environments, human resources, and relationships with a variety of stakeholders.

This annual report has been prepared with an awareness of corporate social responsibility (CSR), and it presents the essential elements of Lion's CSR as well as the relationships between CSR and Lion's business activities.

## CSR Report

The purpose of the CSR Report is to communicate what corporate social responsibility (CSR) means to Lion and to outline Lion's CSR activities. It provides an overview of Lion's approach to CSR and describes activities carried out.

If you would like further information on Lion and its CSR activities, please refer to our CSR Report and the CSR section of our website.

URL <http://www.lion.co.jp/en/csr/>

## Website

The aim of Lion's website is to ensure timely and appropriate disclosure of information required by customers, experts, and all other stakeholders.

URL <http://www.lion.co.jp/en/>

## Forward-Looking Statements

This annual report contains "forward-looking statements," including statements concerning the Company's outlook for fiscal 2014 and beyond; business plans and strategies and their anticipated results; and similar statements concerning anticipated future events and expectations that are not historical facts. The forward-looking statements in this report are subject to numerous external risks and uncertainties, including the effects of economic conditions, market trends, and currency rates, which could cause actual results to differ materially from those expressed in or implied by the statements herein.

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