

# IR Guide

In order to ensure that all shareholders, including those overseas, have fair and timely access to information about the Company, Lion is taking steps to enhance the provision of information through its website.

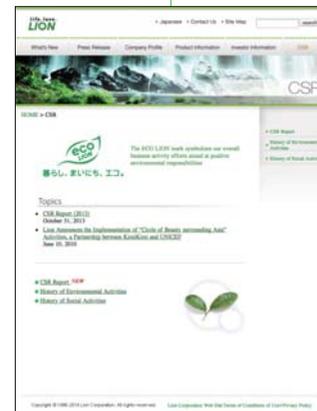
## Corporate website: [www.lion.co.jp/en/](http://www.lion.co.jp/en/)

This website offers important management and financial information, as well as timely press releases on a wide range of topics, such as new products. In addition, the website provides a variety of information to ensure a better understanding of Lion and its history, such as detailed product information that could not be included in the annual report.



## Investor information website: [www.lion.co.jp/en/invest/](http://www.lion.co.jp/en/invest/)

This website provides not only the timely release of important management decisions and financial information but also historical financial data. Moreover, the website also provides a full range of qualitative information, such as messages from the president. Requests for printed versions of annual reports can also be made through this website. (To access the detailed financial statements, go to <http://www.lion.co.jp/en/invest/html/inv0301f.htm>)



## CSR website: [www.lion.co.jp/en/csr/](http://www.lion.co.jp/en/csr/)

Lion's annual CSR report provides detailed information about the Company's CSR activities, which have an extremely important position in Lion's corporate activities. An abridged translation of that report is provided on this website. Also, the website outlines the history of Lion's CSR activities, which began at a very early stage after the Company's founding.



### On the Cover

The fan-shaped array of toothbrushes on the cover of this annual report displays examples of the products sold by the Lion Group under its *Systema* global brand.

Lion is developing sales of this global brand, which originated in Japan, in a range of countries in Asia. The toothbrush array on the cover symbolizes Lion's expanding international coverage.

From left to right, these toothbrushes are sold in the following countries and regions: Philippines, Thailand, China, Malaysia, South Korea, Japan, Hong Kong, Taiwan, Singapore, and Indonesia.

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**LION**



Lion Corporation believes that caring for Japan's forests and making more use of timber from its forestlands are important. We are, therefore, supporting the Forestry Agency's "Kizukai Undo" (Use Wood Movement).

