

Lion Publishes the *Lion Integrated Report 2026*

Lion Corporation (Representative Director, President and Executive Officer: Masayuki Takemori) has published the *Lion Integrated Report 2026* on its official website.

Lion is driven by the purpose at the core of its Group management, "Make a difference in everyday lives by redesigning habits: ReDesign." Looking to 2030, we are also pursuing corporate activities to realize our management vision for 2030, "Becoming an advanced daily healthcare company." This report outlines value creation efforts centered on Creating Better Habits, highlighting specific initiatives we are undertaking.

In the *Lion Integrated Report 2026*, we detail the progress and results of initiatives, including the transformation of our business portfolio, focusing on the theme of "Strengthening Profitability" under our three-year medium-term management plan, 'Vision2030 2nd STAGE,' which began in fiscal 2025. In addition, we have further expanded our coverage of organizational management strategies aimed at balancing social and economic value, as well as initiatives to enhance human capital value, such as human resource portfolio management. Through this report, Lion aims to provide a deeper understanding of the Group's initiatives and to enhance engagement with a wider range of stakeholders.



■Lion Integrated Report 2026 (English version) published May 29, 2026

<https://www.lion.co.jp/en/ir/library/report/>