

Corporate Data

Company Profile

Corporate Name	Lion Corporation
Address	3-7, Honjo 1-chome, Sumida-ku, Tokyo 130-8644, Japan
Foundation Date	October 30, 1891
Capital	¥34,433.72 million (as of December 31, 2018)
Representative	Representative Director, President and Executive Officer Masazumi Kikukawa
Employees	Consolidated: 6,941 Non-consolidated: 2,727 (as of December 31, 2018)
Net Sales	Consolidated: ¥349,400 million [IFRS] Non-consolidated: ¥264,500 million (as of December 31, 2018)
Plants	Chiba Plant (Ichihara City), Odawara Plant (Odawara City), Osaka Plant (Sakai City), Akashi Plant (Akashi City)
Research Facilities	Hirai (Edogawa-ku), Odawara (Odawara City)
Sales Offices	Sapporo, Sendai, Tokyo, Nagoya, Osaka, Fukuoka

[www List of Major Subsidiaries and Affiliates](https://www.lion.co.jp/en/company/group/)
https://www.lion.co.jp/en/company/group/

Applying International Financial Reporting Standards (IFRS)

The Lion Group voluntarily adopted the International Financial Reporting Standards (IFRS) starting in fiscal year 2018 in order to make comparison of consolidated financial statements and other such consolidated financial documents in international terms possible as well as to strengthen Group business management. The financial figures for fiscal year 2017 are also shown on an IFRS basis.

Net Sales Breakdown by Business

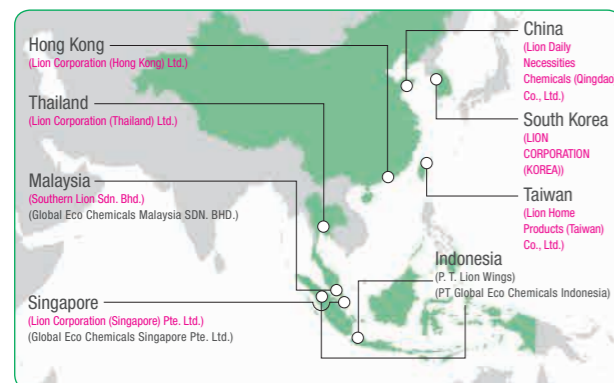
(Unit: ¥100 million)

Consumer Products Business	2,315.9
● Oral Care Products	595.0
● Beauty Care Products	210.2
● Fabric Care Products	597.9
● Living Care Products	178.9
● Pharmaceutical Products	292.2
● Other Products	441.5
Industrial Products Business	579.5
Overseas Business	1,050.4
Others	340.6
Adjustment*	△792.6
Consolidated Net Sales	3,494

* Intra-segment and inter-segment sales

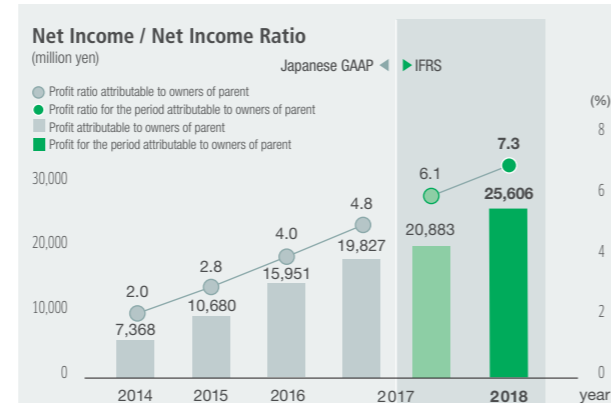
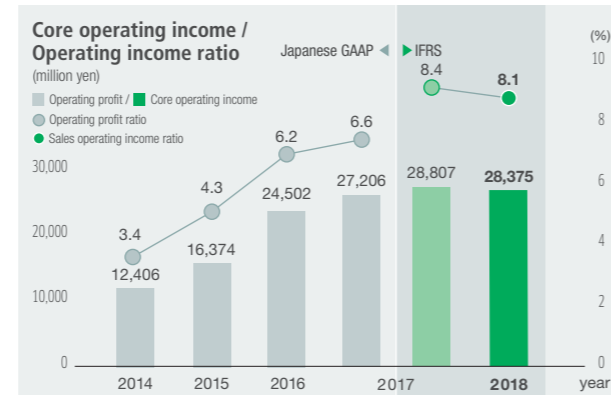
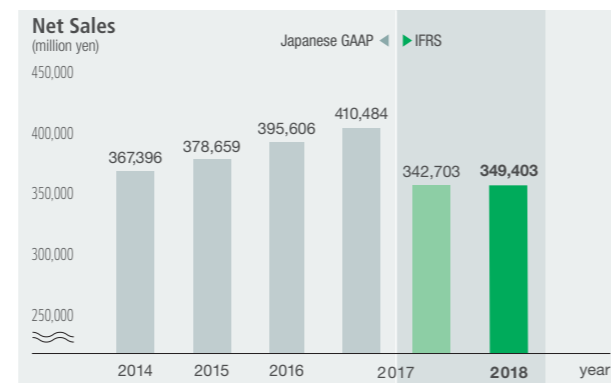
Locations of Overseas Group Companies

Overseas sales compared to previous year (after adjustment) **104.5%** Ratio of overseas sales (consolidated) **27.1%**



* Red text indicates consolidated subsidiaries.

Financial Performance Transitions (consolidated)



(Note) From December 2016, we have changed our content "Net Income" to "Profit Attributable to Owners of Parent."



IR Library
<https://www.lion.co.jp/en/ir/library/>

List of Domestic Group Subsidiaries

- Lion Chemical Co., Ltd.
- Lion Business Service Co., Ltd.
- Lion Specialty Chemicals Co., Ltd.
- Lion Hygiene Co., Ltd.
- Lion Trading Co., Ltd.
- Lion Engineering Co., Ltd.
- Lion Logistics Service Co., Ltd.
- Lion Cordial Support Co., Ltd.
- Lion Dental Products Co., Ltd.
- Lion Tomoni Co., Ltd.
- Lion Idemitsu Composites Co., Ltd.

Main Business Segments

Oral Care

Lion provides products for advanced oral care to support daily health.

Main Products: Toothpastes, toothbrushes, dental rinses, other dental care products.



Beauty Care

Lion promotes comfort, health and well-being through its hair and skin care products.

Main Products: Hand soaps, body washes, antiperspirants and deodorants, shampoos, conditioners, men's cosmetics.



Fabric Care

Lion provides safe and reliable products in order to always wear clean clothes comfortably.

Main Products: Laundry detergents, fabric softeners, bleaches, clothing care agents.



Living Care

Lion offers products that promote clean and comfortable eating habits and living life.

Main Products: Dishwashing detergents, household cleaners, cooking-aid products.



Pharmaceuticals

Lion responds to the needs of increasing self-medication with abundant brands.

Main Products: Antipyretic analgesics, antidiarrheals, gastrointestinal medicines, eye drops, health tonic drinks,.



Gift and Special Order

Lion provides a variety of gift and special-order products for its customers.

Main Products: Gifts, novelties.



Wellness Direct

Lion offers direct-to-consumer sales products to support consumers live every day in health and beauty as they age.

Main Products: Health food products, aging care products.



Pet Supplies (Lion Trading Co., Ltd.)

Lion supports the well-being of pet owners and their animals through products that promote cleanliness, health and comfort.

Main Products: Sanitary products, pet oral care, body care, pet laundry care, room care products.



Overseas Business

Lion develops its business in eight Asian countries and regions including Thailand, Malaysia, and South Korea and provides products that are helpful in the daily lives beyond culture and language globally.

Main Products: Laundry detergents, dishwashing detergents, toothpastes, toothbrushes, hand soaps, body washes.

