

Identification and Promotion of Sustainability Material Issues

Basic Approach

Lion is advancing the “LIVE Plan”, Medium-term Management Plan (2018 - 2020), to realize our Management Vision of “Becoming an advanced daily healthcare company,” and promoting sustainable management aimed at sustainable social development and business growth.

We are challenging on the important efforts as a business foundation for risk reduction and the realization of “healthy minds and bodies for all” through oral health care / cleanliness and hygiene practices and habits.

Contribution to Sustainable Development Goals (SDGs)

As an advanced daily healthcare company, the Lion Group will contribute to achieving Goal 3 of the SDGs—ensure healthy lives and promote well-being for all at all ages—through our products and services. Our group aims to turn the world vision of the SDGs into reality through the pursuit the “LIVE Plan”, Medium-term Management Plan.



Risks and Opportunities Regarding Sustainability Material Issues across Supply Chain

We have classified our material issues into risks and opportunities with careful consideration for both entire supply chain and stakeholders. We have also identified SDGs objectives and distinctive initiatives to which Lion is making particular contributions through our business activities (reference 2018 Highlights, p. 23-32) and indicated them on our supply chain.

Supply Chain	Procurement of Raw Materials, Packages, and Containers	Major Initiatives Undertaken by Lion	Use by Consumers	Disposal by Consumers
Key Stakeholders	Business Partners		Customers	
	Employees		Shareholders and Investors	
2018 Highlights and Contributing SDGs	Highlight 2 Innovations for Decent Work (SDGs 3, 5, 8, 10, 17)		Highlight 1 ReDesign of Oral Care Habits (SDGs 3, 17)	
	Opportunities: <ul style="list-style-type: none"> Promoting Diversity Promoting a Work-Life Balance Developing Human Resources Reinforcement of Health and Productivity Management 		Pursuing Customer Trust and Satisfaction Creating Healthy Living Habits	
Sustainability Material Issues	Risks: <ul style="list-style-type: none"> Promoting Environmental Initiatives for a Sustainable Planet Respecting Human Rights Enhancing the Occupational Safety Management System Building Responsible Supply Chain Management Promoting Risk Management Embedding Compliance Enhancing Group Governance 			

(Materiality) for Realization of the Management Vision

Identification of Material Issues

Looking ahead to 2030, such as realizing the Management Vision and contributing to the SDGs, our company have identified Sustainability Material Issues that we should engage by 2020 by taking the steps shown on the right. We have classified our material issues into risks and opportunities with careful consideration for both entire supply chain and our stakeholders. Furthermore, we have determined the direction of initiatives to address each issue, defined relevant objectives and key performance indicators (KPI) and are now taking action to achieve them.

Approach to Identify our Sustainability Material Issues



Steps for Identifying Sustainability Material Issues

Step 1

Identify social issues

39 social issues were identified based on ISO 26000, the SDGs, the GRI Standard and the Ten Principles of the UN Global Compact.

Step 2

Consider their degrees of impact on society and businesses

The issues identified in Step 1 were done important evaluation from the perspective of degrees of impact on society and businesses respectively, and reviews were conducted by related departments, the director in charge of sustainability and the Directors.

Step 3

Investigate validity of material issues

The validity of each item was investigated while incorporating the viewpoints of third-party institutions, and reviews were conducted as necessary.

Step 4

Obtain approval from the Executive Committee and Board of Directors

The identified 2020 Sustainability Material Issues were approved by the Executive Committee and Board of Directors.